



Tailor your Data & AI innovation

Sogeti, in partnership with Microsoft, is dedicated to weaving data modernization and artificial intelligence (AI) into the fabric of your business operations, unlocking the potential for unparalleled data proficiency and AI-driven productivity in today's modern organizations.



Discovering Data and AI: Defining the value

**Data and AI deliver value. How?
When they are integrated and
implemented correctly, they deliver
exceptional results.**

Companies that master Data and AI are:

- Outperforming their peers¹
- More likely to have engaged customers thanks to personalized experiences²
- Able to provide more personalized products and services³
- Able to make faster and better decisions for operational excellence and competitiveness
- 22% more profitable
- Generating 70% more revenue per employee on average

Data and AI: The Sogeti difference

- **Advise – we define** a clear strategy, vision and priorities for your data and analytics so you can achieve your business goals. This includes a Data and AI road map, operating model, and maturity assessment
- **Incubate – we identify**, experiment, and validate new ideas to innovate and transform at speed while reducing time to value
- **Build – we design**, build, and deploy Data and AI platforms and products to unlock the potential of data at scale
- **Operate – we transform**, monitor, support, and scale your services for Data and AI platforms
- **Enable – we provide** strategic enablement services to address the complexity of transformation and navigate adoption challenges

¹ www.mckinsey.com/capabilities/growth-marketing-and-sales/our-insights/next-in-growth/ai-unlock-from-investing-to-innovation-to-reaping-its-rewards

² www.mckinsey.com/capabilities/operations/our-insights/the-next-frontier-of-customer-engagement-ai-enabled-customer-service

³ hbr.org/2023/08/using-ai-to-build-stronger-connections-with-customers

⁴ <https://hbr.org/2023/03/how-ai-is-helping-companies-redesign-processes>

Sogeti sets out to deliver the value of Data and AI. As a company we are focused on combining the agility and speed of data with the intelligence of Microsoft's AI capabilities to help you create and achieve value within your budgets and expectations.



Transformation: Implementing a state-of-the-art data foundation that can scale to your enterprise needs and effectively leveraging Generative AI (Gen AI) are transformative and a key success metric for any organization's modernization strategy.



Data and AI foundation: Sogeti offers you a new way of optimizing and managing your data because we build solutions on solid and trusted technology foundations. This is essential if you want to generate AI models, expand your own AI capabilities, and explore your AI potential. We enable this because we use multiple technologies that include Gen AI and Microsoft's market-leading AI services and solutions.



Everything-as-a-Service: You don't need to worry about the hardware, the infrastructure or complex admin with Sogeti – our difference is our service and our as-a-Service capabilities. We offer you a centralized admin center that manages all admin tasks within a bouquet of solutions that reduces CAPEX while optimizing your data capabilities.



Financial ingenuity and ROI: We can help you receive funding for pilot projects and proof of concepts (POCs) by collaborating with you and Microsoft as you embark on your Data and AI journey. Our solutions also deliver measurable return on investment (ROI) within a high-performance architecture.



Data as a product: Microsoft Fabric's OneLake combined with the Sogeti bouquet of services provide a unified logical structure over disparate data sources. An enabled data mesh architecture allows for every department to manage their own data as a product making the data more consumable. We also reduce data movement and duplication which improves quality and governance.

Modernization: Your priority, our specialty

We offer strategic data services, modernization, data trust and governance, automation and AI services. We will help you to:

Take advantage of AI

You can seamlessly take advantage of all the benefits of cloud, Microsoft Fabric and Data and AI capabilities. We help you operationalize AI and accelerate your Data and AI strategies while prioritizing modernization throughout.

Benefit from an end-to end data platform modernization solution

We provide you with full-service capabilities that include data engineering, analytics, data integration, and AI. Our all-in-one solution provides you with a rich and agile architecture from within which you can better manage and optimize your data. Sogeti leverages Microsoft technologies to drive your Data and AI modernization – our IDEA framework, expertise, and Microsoft partnership help you become data-driven using data science, AI, machine learning, data visualization, and analytics.

Sogeti offers

We provide you with exceptional offers designed to accelerate value creation and results.

Launch for Microsoft Fabric

A four-week process that provides you with a blueprint and road map for your Fabric journey. It includes:

- Discovery workshops to align your business vision, gain a rapid assessment of your current landscape and create a modernization roadmap
- Identifying your data products for your proof of concept (POC) and estimate TCO and ROI with Fabric

Mobilize for Microsoft Fabric

A four-to-six-week process that focuses on PoC use cases to prove value and accelerate your journey. It includes:

- Activating and deploying Fabric on your tenant and engineering your chosen data product for insight activation
- Train-the-trainer sessions to ensure you have the right skills within your organization
- A side-car mode-driven project with low impact and high results

Gen AI value orchestration

With this solution we accelerate value creation via discovery workshop-in-a-box client sessions over a three-week period. We connect Gen AI with your company data, by providing you with the expertise needed both from technical, security and strategic domains to make it happen. We provide you with business-specific prompts, AI safety validation, and data privacy.

Gen AI platform accelerator

With this solution we accelerate value creation via discovery workshop-in-a-box client sessions over a six-week period. We connect with your data, set up your Gen AI accelerator and fine-tune your LLM with domain data, providing you with expertise needed from technical, security, and strategic domains to make it happen. We provide you with business-specific use-cases, private data analysis, and prompt performance improvements on a platform designed for you to continue the Gen AI journey.

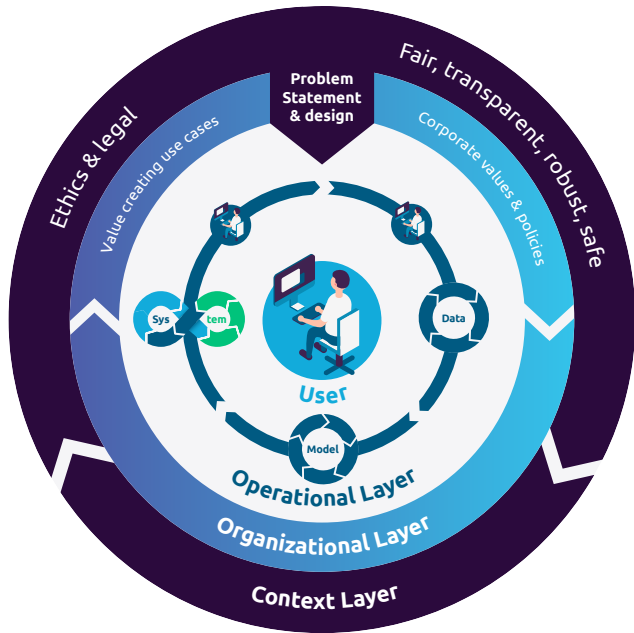
Trusted AI Framework Assessment

For four weeks we run an assessment based on our Trusted AI Framework to understand the level of maturity in your organization and areas to address to be compliant with the upcoming legislation of Ethical AI implementations. Looking at all aspects of the ethical guidelines being fair, ensuring transparency, explainability, controllability, accountability, robustness, and sustainability.

Our IDEA, your acceleration framework

Sogeti's IDEA (Industrialized Data and AI Engineering Acceleration) framework offers you:

- A scalable, secure, trusted, and resilient environment that enables Data and AI workloads and solutions with an accelerated time to value
- Federated data lakes, data trust foundations, ML ops, platform governance and security, and so much more
- Turbo-charged data discovery and migration accelerate the transition from legacy solutions to modern cloud-based platforms, significantly reducing timelines for the migration process



Trusted AI framework

We provide you with a trusted framework built on governance foundations that can be customized to suit your unique business priorities.

- A cohesive, generic framework applicable to all levels of AI and Generative AI solutions
- Governed by the European Union ethics principles and our group code of ethics. Our AI solutions deliver reduced risk and are sustainable, fair, transparent, explainable, controllable, accountable, robust, and respectful of privacy and data protection
- The Human in the Loop (HITL) method to ensure a user-centric approach

Generative AI Thinkubator

Our operating methodology for AI

The Sogeti Thinkubator is a proven, facilitated framework for delivering business value across four key phases:



An exceptional partnership

Our platform is designed to combine a variety of services that enhance and transform your ability to manage, use, and leverage your data. With Microsoft Fabric, we provide robust data management and data governance on a platform that provides data science, business intelligence, real-time analytics, and data migration alongside data lakes, data engineering and data integration.

As a Microsoft partner with exceptional understanding of AI and the industry, we collaborate with you through either a pilot or PoC to ensure your solution delivers and we can help you get funding for your projects from Microsoft if they fit Microsoft's criteria.

Proven results for our clients



Case Study: Creating data coherence in the health industry

The scene:

A well-known global hygiene and health company had a complex organizational structure spanning multiple units and divisions. This made it complex for the company to produce relevant reports, improve agility, gain organizational visibility, and create business value. They wanted a solution that would meet their need to create value through business insights, become more agile and flexible, and transform operational transparency.

The solution:

Sogeti and the company opted to establish a new common data platform in Microsoft Azure with a Data Lake architecture. Using Data Factory, Azure Databricks, and Power BI, the solution provides the organization with a seamless overview of the business.

The result:

The company now has one platform for the entire organization which provides immediate insights and a foundation from which to work with advanced analysis and data science in a more efficient way.

AI in Action: Proven Sogeti use cases



Sogeti provided a multi-national consumer goods organization with a large language model for marketing automation. We delivered AI-enabled content generation for real-time SEO with GPT-3 and web marketing keyword optimization.



Sogeti provided a multi-national healthcare organization with personal assistants for self-service, delivering multi-lingual digital interaction for cancer patient care. It included next-generation conversational AI capabilities with realistic, human-like interactions.



Sogeti provided large language models for knowledge to a multi-national pharmaceutical organization. These delivered large language models for medical public data, search, and automated insights for employees.

Several of Sogeti's global clients killed technology debt with intelligent code and data conversation. Leveraging AI-driven legacy codebase migration with built-in quality assurance, Sogeti ensured these clients all received exceptional results across multiple layers.

About Sogeti

Part of the Capgemini Group, Sogeti makes business value through technology for organizations that need to implement innovation at speed and want a local partner with global scale. With a hands-on culture and close proximity to its clients, Sogeti implements solutions that will help organizations work faster, better, and smarter. By combining its agility and speed of implementation through a DevOps approach, Sogeti delivers innovative solutions in quality engineering, cloud and application development, all driven by AI, data and automation.

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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