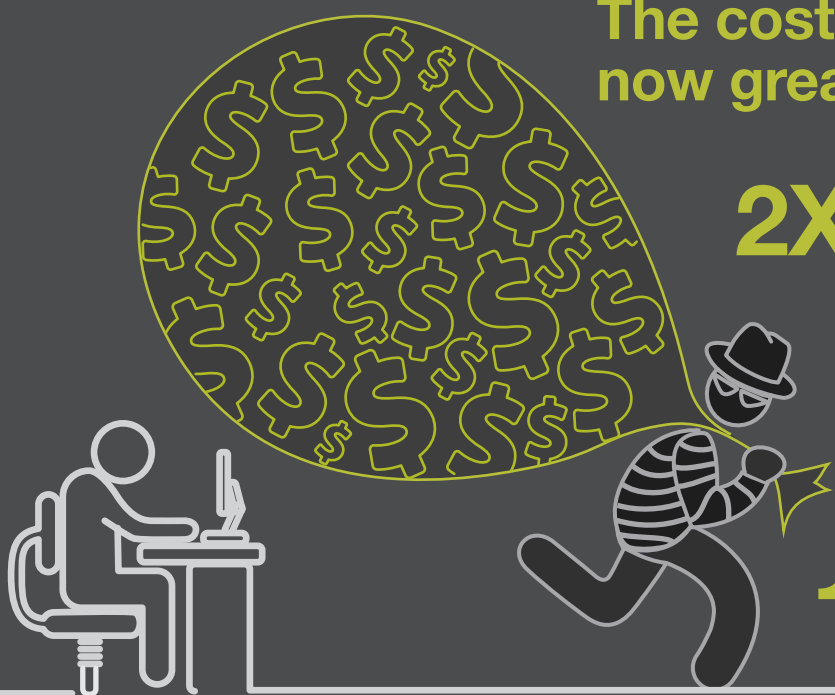


# Powering up against Cybercrime

The cost of cybercrime to business is now greater than ever—and it's growing.



**2X** The median cost of cybercrime has doubled in the past 5 years<sup>1</sup>

**\$170** average cost per lost or stolen record<sup>2</sup>

**93%** of compromises took attackers minutes or less to perpetrate<sup>3</sup>

**146 days** on average to identify a malicious attack<sup>4</sup>

**Advanced Persistent Threats (APTs)** are becoming more sophisticated and ranging in scope:

- Insider misuse
- Loss of laptops and mobile devices
- Denial of Service (DoS) attacks
- Crimeware
- Web app attacks
- Cyber-espionage

## But are organizations ready to fight cybercrime?

Despite increased threats, enterprises face a number of challenges in deflecting cybercrime:

- Lack of in-house specialist expertise
- Log-based security solutions that are no longer adequate
- Little or no real-time intelligence

**99%** of successful attacks undiscovered by logs<sup>5</sup>

**<20%** of organizations have real time insight on cyber risks

## How to power up against Cybercrime?



Capgemini's Multi-Tenant Managed SOC leverages the industry-leading QRadar Security Intelligence Platform from IBM to detect and protect. It is offered at a flexible tiered scale on a 'pay per month' model, without upfront investment.



## The benefits?

- ✓ Real-time, always-on monitoring and intelligence-based threat detection
- ✓ Single platform visibility across the network
- ✓ Holistic response to attacks incorporates analyst teams, QRadar and tested processes
- ✓ Regulatory requirements are addressed
- ✓ Flexible and scalable solution to fit business risk profile
- ✓ Advanced reporting capabilities

**Next-generation, intelligence-driven enterprise cybersecurity starts here.**

[www.capgemini.com/multitenantmanagedSOC](http://www.capgemini.com/multitenantmanagedSOC)

1. Hamilton Place Strategies: Cybercrime Costs More Than You Think, 2016  
2. 2015 Cost of Data Breach Study: Global Analysis Ponemon Institute, May 2015  
3. Verizon: 2016 Data Breach Investigations Report  
4. Mandiant Consulting: M-Trends 2016 Report  
5. Verizon: 2014 Data Breach Investigations Report